

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Billing Address:

Canal Partners Media  
 Attention: Accounts Payable  
 25 Whitlock Place  
 Suite 201  
 Marietta, GA 30064

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1516788-1	08/28/16	August 2016	08/01/16 - 08/26/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Jason Starr	HRP Atlanta	National

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/853/4447	4447

Flight Dates	Order #	Alt Order #
08/23/16 - 08/26/16	1516788	08351900

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	720	853

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/16	08/23/16	Tu WPBF News 25 @ 1111-11:35PM	11-11:35PM	-1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-1-----	1	\$600.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Typ</u>
1	WPBF	Tu	08/23/16	11:31 PM	Tu WPBF News 25 @ 11PM	11-11:35PM	:30	SSIS201625H	\$600.00 NM
2	08/23/16	08/23/16	Tu 5pm News	5-6pm	-2-----	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-2-----	2	\$525.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Typ</u>
1	WPBF	Tu	08/23/16	5:27 PM	Tu 5pm News	5-6pm	:30	SSIS201625H	\$525.00 NM
2	WPBF	Tu	08/23/16	5:58 PM	Tu 5pm News	5-6pm	:30	SSIS201625H	\$525.00 NM
3	08/23/16	08/23/16	WPBF News 25 Mornings	6-7AM	-2-----	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-2-----	2	\$525.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Typ</u>
1	WPBF	Tu	08/23/16	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	SSIS201625H	\$525.00 NM
2	WPBF	Tu	08/23/16	6:51 AM	WPBF News 25 Mornings	6-7AM	:30	SSIS201625H	\$525.00 NM
5	08/23/16	08/23/16	Good Morning America	7-9AM	-2-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-2-----	2	\$600.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Typ</u>
1	WPBF	Tu	08/23/16	7:26 AM	Good Morning America	7-9AM	:30	SSIS201625H	\$600.00 NM
2	WPBF	Tu	08/23/16	8:42 AM	Good Morning America	7-9AM	:30	SSIS201625H	\$600.00 NM
6	08/23/16	08/23/16	WPBF NEWS AT 9:00AM-F 9A-10A		-1-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-1-----	1	\$300.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Typ</u>

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1516788-1	08/28/16	August 2016	08/01/16 - 08/26/16
Advertiser	Product	Estimate Number	
Slosberg/D/State Senate	720/853/4447	4447	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/23/16	08/23/16	WPBF NEWS AT 9:00AM-F 9A-10A		-1-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/23/16	9:09 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	SSIS201625H	\$300.00 NM
7	08/24/16	08/24/16	M-SUN WPBF News 25 @ 11-11:35PM		--1----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/22/16	08/28/16	--1----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/24/16	11:13 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SSIS201615H	\$600.00 NM
8	08/24/16	08/24/16	The View	11A-12PM	--1----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/22/16	08/28/16	--1----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/24/16	11:37 AM	The View	11A-12PM	:30	SSIS201625H	\$350.00 NM
9	08/24/16	08/24/16	WPBF News 25 @ Noon 12pm-1230pm		--1----	:30	1	\$530.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/22/16	08/28/16	--1----	1	\$530.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/24/16	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SSIS201625H	\$530.00 NM
10	08/24/16	08/24/16	Ellen	4-5p	--1----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/22/16	08/28/16	--1----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/24/16	4:27 PM	Ellen	4-5p	:30	SSIS201615H	\$525.00 NM
11	08/24/16	08/24/16	M-F 5pm News	5-6pm	--2----	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/22/16	08/28/16	--2----	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/24/16	5:14 PM	M-F 5pm News	5-6pm	:30	SSIS201625H	\$525.00 NM
1	WPBF	W	08/24/16	5:45 PM	M-F 5pm News	5-6pm	:30	SSIS201625H	\$525.00 NM
12	08/24/16	08/24/16	WPBF News 25 @ 6:00PM-6:30PM		--1----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/22/16	08/28/16	--1----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/24/16	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SSIS201615H	\$1,200.00 NM
13	08/24/16	08/24/16	WPBF News 25 Mornings 6-7AM		--2----	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/22/16	08/28/16	--2----	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/24/16	6:08 AM	WPBF News 25 Mornings	6-7AM	:30	SSIS201625H	\$525.00 NM
1	WPBF	W	08/24/16	6:38 AM	WPBF News 25 Mornings	6-7AM	:30	SSIS201615H	\$525.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1516788-1	08/28/16	August 2016	08/01/16 - 08/26/16
Advertiser	Product	Estimate Number	
Slosberg/D/State Senate	720/853/4447	4447	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/24/16	08/24/16	Wheel Of Fortune	7-7:30PM	--1----	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	--1----	1	\$2,200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	08/24/16	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	SSIS201625H	\$2,200.00 NM
16	08/24/16	08/24/16	Jeopardy	7:30-8PM	--1----	:30	1	\$2,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	--1----	1	\$2,650.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	08/24/16	7:34 PM	Jeopardy	7:30-8PM	:30	SSIS201625H	\$2,650.00 NM
17	08/24/16	08/24/16	WPBF NEWS AT 9:00AM-F 9A-10A		--1----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	--1----	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	08/24/16	9:42 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	SSIS201615H	\$300.00 NM
18	08/23/16	08/23/16	Wheel Of Fortune	7-7:30PM	-1-----	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-1-----	1	\$2,200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	08/23/16	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	SSIS201625H	\$2,200.00 NM
19	08/24/16	08/26/16	Good Morning America	7-9AM	--111--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	--111--	3	\$600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	08/24/16	8:29 AM	Good Morning America	7-9AM	:30	SSIS201625H	\$600.00 NM
3	WPBF	Th	08/25/16	8:54 AM	Good Morning America	7-9AM	:30	SSIS201625H	\$600.00 NM
2	WPBF	F	08/26/16	7:28 AM	Good Morning America	7-9AM	:30	SSIS201625H	\$600.00 NM
<b>Total Spots</b>							<b>24</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$18,655.00</b>
<u>Agency Commission</u>	<b>\$2,798.25</b>
<u>Net Amount Due</u>	<b>\$15,856.75</b>

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